



**OLD BOYS
COLLEGIANS**
The cricket players choice

the **100**

Old Boys Collegians' Cricket Club would like to present a sponsorship support package to your organisation.

Included in the senior ranks are BLACKCAPS players, **Shane Bond** and **Brendon McCullum**.



Also former internationals **Paul Wiseman** and **Aaron Gale**.



Plus Current Canterbury Wizards **Hamish Bennett**, **Todd Astle**, **Brent Findlay** and **Leighton Burt**



We acknowledge the fact that various non profit organisations are constantly approaching the likes of yourself and have hence revisited the scale of any business involvement and hope the following will work for you.

We are setting up "THE 100", a family of businesses. A network of companies prepared to donate \$100 to assist in the continued development of one of New Zealand's prestigious cricket clubs.

Club History



The Old Boys Collegians' Cricket Club was formed in 2004 after the amalgamation of two prominent Christchurch clubs – High School Old Boy's and Old Collegian's – With over 620 members, we are one of the largest and most prestigious cricket clubs in New Zealand. Including family and friends and non-playing members, over 2,500 people regularly support and are involved with what has become a proud cricketing institution in Canterbury.

Old Boys Collegians is the only cricket club in Canterbury to feature a team in every grade. A feat we are extremely proud of and will endeavour to uphold.

Our Mission

We have many initiatives in the pipeline to maintain and encourage new memberships, however as numbers rise, so do the pressures on financial reserves. Cricket balls alone cost \$18,000 per season and coaching costs of \$40,000 mean ongoing revenue drives are necessary.

In the past, sports clubs have relied upon 'gaming commissions' to cover these costs, but with continued demand and government restrictions on these we are struggling to maintain our club presence.

Our database continues to swell as we focus on increasing junior numbers and bringing back the vast array of ex club players who, on paper, form many of the business leaders in Christchurch and around New Zealand.

Business Growth for Sponsors Family

Although we will continue to seek assistance from the gaming commissions, the Club has taken the initiative of forming a 'Sponsor Family' - a network of companies with a common agenda of ensuring the survival of the Old Boy's Collegian's Cricket Club while using this involvement as a valuable assist in their own company growth.



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A donation of \$100 to the Old Boys Collegians' Cricket Club will entitle your company to the following:

- Twelve Month Membership to the OBC Cricket Club Sponsor Family
 - Access to the OBC Cricket Club database (over 620 accurate contact details)
- Signage opportunities at Elmwood Park and Hagley Oval clubrooms
- Brand acknowledgment in the OBC Cricket Club newsletters
- Recognition and company website link on the OBC Cricket Club website
- A copy of the sponsorship network with all contact information
- Be associated with a club boasting the names of Wright, McEwan, Hadlee, Crowe, Roberts, Allott, Howell, Wiseman, Bond, McCullum...

www.oldboyscollegians.com

We believe that by spreading the sponsorship needs of the club over the industries, it does not become a huge financial burden on one particular company. This allows us to establish a very useful network of people and companies that can spin off each other. As an added incentive on your \$100 donation, one lucky company will be drawn from those involved and will become the naming sponsor of the club, for example if you won, "YOUR BUSINESS NAME" Old Boys Collegians'.

So how does it work?

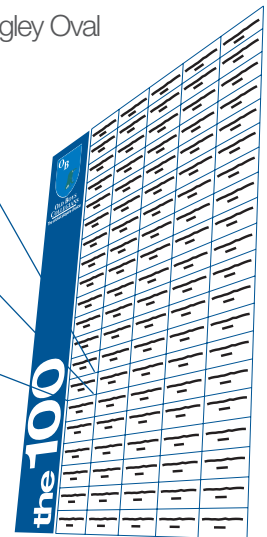


As a Sponsor Family member, your company will be prominent amongst the clubs extensive database and promotions.

Your company will be profiled on our 100 Board at both Elmwood Park and Hagley Oval clubrooms. You will be

acknowledged on the club website, which is regularly visited by parents and members for weekly updates, with contact details and direct link to your company site.

Your LOGO here
More business details and contact details can go here. Also we can give you the size of the space and you can get your own done



Your company will also have the opportunity to use the network for various product or service promotions and use the various aspects of the club in those promotions.

We want to set up a WIN / WIN for company

PLEASE CUT AND RETURN DONATION TO:

Old Boys Collegians Cricket Club
PO Box 2196
Christchurch



YES! I would like to register my company as a member of the OLD BOYS COLLEGIANS CRICKET CLUB SPONSOR FAMILY with the opportunity of becoming the club's naming sponsor for the 2006/2007 season.

I enclose: a one off payment of \$100

Yes i would like a receipt for tax purposes

Company name: _____

Company address: _____

Contact name: _____

Billing address: _____

Email address: _____